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NEMCOG ACADEMY

Northeast Michigan Council of Governments

In partnership with
MSU Extension

2009

Fall Registration

Classes offered:

Tools & Tech's of Historic Preservation
Creating & Implementing a Strategic Prosperity Plan
Tourism & Recreation Planning
Multi-Jurisdictional and Shared Service Plans
Making the Most of Your Maritime Assets
Economic Development for Small Communities
Zoning Administrator Crash Course

Instructor:

Dr. Mary Ann Heidemann
Regional Land Use Educator
MSU Extension



MICHIGAN STATE
UNIVERSITY
EXTENSION

Accommodations for people with disabilities may be requested by calling Pat Papendick at (989) 732-3551 ext 10 before the registration deadline. Requests received after that date will be met if possible. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, marital status or family status. MSU and NEMCOG are affirmative-action equal opportunity employers.

All classes are held from 6:30 to 9:30 pm

Cost is \$65 per class (\$55 for NEMCOG members)

All classes require a minimum of 20 participants and are limited to the first 50 registrations.

Tools & Techniques of Historic Preservation

This class will help local officials, civic groups and historic property owners realize the full potential of their community's cultural and economic heritage. Federal, state and local historic preservation laws will be presented, along with available financial incentives for preservation. Historic styles, building materials and restoration guidelines will be surveyed, and historic designation methods explained. Resources for further research and assistance will be provided, so that historic preservation can help retain the unique character of our communities and contribute to community revitalization.

Tuesday, September 22, 2009, 6:30pm – 9:30pm
Oscoda County Community Center
305 E. 9th St., Mio

Creating & Implementing a Strategic Prosperity Plan

Michigan is facing a severe economic challenge. But steps can be taken to address economic restructuring at the local level. A strategic prosperity plan can outline initiatives for immediate action. Such a plan can be utilized as an amendment to a traditional Master Plan, or as a stand-alone community or organizational strategy. This class will explain six key "pillars of prosperity" that create the structure of a successful local economy. Implementation recommendations will be provided that are appropriate for Northern Michigan communities.

Thursday, September 24, 2009, 6:30pm – 9:30pm
Grayling City Hall
1020 City Blvd, Grayling

NEMCOG
PO Box 457
Gaylord, MI 49734

Tourism & Recreation Planning

Northern Michigan has long been considered the tourism Mecca of the state and the mid-west region. But small communities have not always been successful in planning for, attracting and serving tourists and seasonal visitors. This class will present sound planning and marketing techniques that will serve the recreational needs of residents, while creating visitor attraction strategies to strengthen local economies. Methods of resource protection will also be discussed to alleviate community concerns and preserve tourism assets for future generations.

Tuesday October 6, 2009, 6:30pm – 9:30pm

Alcona County EMS Building
2600 E. M72, Harrisville (near Lincoln)

*****Special Guest Instructor Kurt Schindler*****

or

Thursday, October 8, 2009, 6:30pm – 9:30pm

Inverness Township Hall
734 VFW Rd., Cheboygan

Multi-Jurisdictional & Shared Service Plans

Sharing or consolidating public services across jurisdictional lines can be a practical and money-saving approach. It can also be political dynamite. This class will present the legal mechanisms available in Michigan for multi-jurisdictional and shared service planning and administration. Public outreach alternatives will also be discussed that can encourage constructive evaluation of shared service proposals, while minimizing negative impacts on community relationships.

Tuesday, October 20, 2009, 6:30pm – 9:30pm

Bagley Town Hall
2896 US 27 S., Gaylord

Making the Most of Your Maritime Assets

Coastal communities in Northeast Michigan share a wealth of cultural, historical and recreational assets linked to the region's maritime experience. This class provides direction on how local governments and organizations can recognize and inventory important maritime assets in their community, then incorporate these assets into local preservation, planning and marketing programs. Links between asset-based plans, place-making and local economic vitality will be emphasized.

Wednesday, October 28, 2009, 6:30pm – 9:30pm

Presque Isle District Library, Constance Jordan Room
181 E. Erie St., Rogers City

Economic Development for Small Communities

Does size matter? This class examines the standard tools and techniques of economic development in Michigan, and adapts them to the social and economic realities of small communities. Information is provided on various economic assistance and grant programs best suited to small communities. Further, ideas are presented on incorporating volunteer efforts and non-profit organizations into local economic enhancement programs. Examples of small town success offer adaptable models for local action.

Wednesday, November 4, 2009, 6:30pm – 9:30pm

Calvary Episcopal Church
330 N. State St., Hillman

Zoning Administrator Crash Course

Many zoning administrators in Northern Michigan serve part-time, and may not have benefited from formal training in the code enforcement or planning profession. This class is designed for entry-level administrators, or administrators who are transitioning from other fields. The class will outline the most important aspects of a Zoning Administrator's job. The fundamentals of zoning, enforcement, reports, site plan review and record-keeping will be discussed, along with recommendations on customer service.

Thursday, December 3, 2009, 6:30pm – 9:30pm

Alpena Township Hall
4385 US 23 N, Alpena

REGISTRATION:

Deadline is one week prior to class!

(no refunds after registration deadline)

- | | |
|---|------------------------|
| <input type="checkbox"/> Tools & Tech of Historic Preservation | 09/22/09 - Mio |
| <input type="checkbox"/> Creating & Impl. Strategic Prosperity Plan | 09/24/09 - Grayling |
| <input type="checkbox"/> Tourism & Recreation Planning | 10/06/09 - Harrisville |
| <input type="checkbox"/> Tourism & Recreation Planning | 10/08/09 - Cheboygan |
| <input type="checkbox"/> Multi-Jurisd. & Shared Service Plans | 10/20/09 - Gaylord |
| <input type="checkbox"/> Making the Most of Maritime Assets | 10/28/09 – Rogers City |
| <input type="checkbox"/> Economic Dev. For Small Communities | 11/04/09 – Hillman |
| <input type="checkbox"/> Zoning Administrator Crash Course | 12/03/09 - Alpena |

NEMCOG Members: _____ boxes checked x \$55 \$_____

(must have paid current year dues)

Non-Members: _____ boxes checked x \$65 \$_____

Total Due: \$_____

Name: _____

NEMCOG Member Community: _____

Address: _____

Phone: _____

Email: _____

(Please provide all above contact information in case of class cancellation)

MAIL REGISTRATION **WITH PAYMENT** TO:

(must arrive one week prior to class chosen)

NEMCOG
PO BOX 457
GAYLORD, MI 49734

Phone: (989) 732-3551 ext 10 (Pat) Fax: (989) 732-5578

Email: ppapendic@nemcog.org Download forms at www.nemcog.org