

GROWING THE KNOWLEDGE ECONOMY IN NORTHEAST MICHIGAN

**January 30, 2009
Brush Creek Grist Mill
Hillman, MI
11:00 am – 3:00 pm**

- The Michigan State University Center for Community and Economic Development has been awarded a grant from the U.S. Department of Commerce to develop innovative economic development strategies for three northern Michigan regions.
- The goal is to create strategies that enable each region to compete successfully in the global knowledge economy.
- The Center will provide training, technical assistance and capacity-building modules with the three regional partners. Each partner will participate in assessing their conditions and designing new approaches that address their development needs most effectively.

AGENDA

- Welcome & Overview
- Participant Survey
- Understanding the Knowledge Economy (KE)
- Lunch
- Status of the Knowledge Economy Index

- Examples of the Knowledge Economy in a Rural/Resource-based Region
- How do we “Grow” the Knowledge Based Economy in NE MI?
 - What do we have?
 - What do we need?
- 2009 Comprehensive Economic Development Strategy (CEDS) for Northeast Michigan and its relationship to the Comprehensive Innovation and Development Strategy (CIDS)
- Next Meeting: What are the strategies necessary to support a Knowledge Based Economy in Northeast Michigan?

Participant Survey

- Answer a series of questions using the clickers provided at the sign-in
- Evaluate groups understanding of the Knowledge Economy and NE Michigan’s ability to capitalize on the Knowledge Economy
- Offers immediate tabulation of results

1. What age group are you in?

- A. 20's
- B. 30's
- C. 40's
- D. 50's
- E. 60's+

2. Which sector do you represent (choose one)?

- A. Government
- B. Business/entrepreneur
- C. Nonprofit
- D. Education
- E. Other

3. How familiar are you with the knowledge economy?

- A. Not at all familiar
- B. Slightly familiar
- C. Familiar
- D. Very familiar

4. The knowledge economy relates to the full spectrum of the economy in this region, including traditional industries like manufacturing and tourism.

- A. Strongly agree
- B. Agree
- C. Not sure
- D. Disagree
- E. Strongly disagree

5. Northeast Michigan is ready to mobilize its knowledge economy.

- A. Strongly agree
- B. Agree
- C. Not sure
- D. Disagree
- E. Strongly disagree

6. What is the current status of the transition of this region from a traditional economy to a knowledge economy?

- A. It has not yet begun
- B. It has just barely begun
- C. A little progress has been made
- D. Some progress has been made
- E. Significant progress has been made

7. People, business community, and institutions of Northeast Michigan will make noticeable progress toward the knowledge economy within the next five years.

- A. Strongly agree
- B. Agree
- C. Not sure
- D. Disagree
- E. Strongly disagree

8. How hopeful are you for the future economic prosperity of this region?

- A. Very hopeful
- B. Hopeful
- C. A little hopeful
- D. Not at all hopeful

