



121 E. Mitchell St., P.O. Box 457
Gaylord, MI 49734
Voice: 989.732.3551
Fax: 989.732.5578
Web: www.nemcog.org

June 11, 2008

Dear Business Owner,

Your business can be listed on the free, promotional website of the **US-23 Sunrise Side Coastal Highway Heritage Route** that is being created. The website will focus on all the needs that a visitor may have to plan a visit and enjoy the beauty of coastal Northeast Michigan. This promotional website is being produced by Northeast Michigan Council of Governments, Michigan Department of Transportation and volunteers from the six counties of Arenac, Iosco, Alcona, Alpena, Presque Isle and Cheboygan.

The website will allow the user to click on a county (or community) and then to click on a point of interest (such as a business). That businesses' location, phone number, description, and photo will appear in a pop-up screen. A direct link to a business' website will be provided if your business has its own website. The website will also feature maps of trails, parks, and many other features of Northeast Michigan.

Businesses will be organized under the headings of Restaurant, Lodging, Service, Recreation and Shopping. Business that fit in these categories will be included on the website free of charge. Businesses will be responsible for contacting Northeast Michigan Council of Governments of any changes their information on the website, such as name, phone number or website addresses.

Please complete the form and return it to Northeast Michigan Council of Governments. You can also mail photos of your business to the address above or email them to either lingles@nemcog.org or dmcline@nemcog.org. We are hoping to have the data compiled by the end of July. Thank you for your assistance with this vital component to promote Northeast Michigan as a tourist destination.

If you have any questions, please contact Laura Ingles at 989-732-3551, ext 11 or Denise Cline at 989-354-5970.

Sincerely,

Laura Ingles
Economic Development Specialist



Northeast Michigan Council of Governments



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Sunrise Side Coastal Highway Heritage Route

Website Participation Form

As part of the US-23 Sunrise Side Coastal Highway Heritage Route program, in conjunction with Arenac, Iosco, Alcona, Alpena, Presque Isle and Cheboygan Counties, NEMCOG is creating a promotional website which will feature maps of the entire route as well as individual communities with local businesses highlighted. Local businesses are encouraged to participate and put their information on this website. Please return to NEMCOG PO Box 457, Gaylord, MI 49707.

Please feel free to attach additional information and photos.

Information can also be emailed to lingles@nemcog.org or dmcline@nemcog.org

Name of Business				
Owner				
Contact (manager)				
Address				
City				
Phone				
Email				
Website				
(Please circle one)				
RESTAURANT	SERVICE	RECREATION	LODGING	SHOPPING
Barbecue	Airport	Bowling	Bed & Breakfast	Antiques
Coffee House	Automotive	Camping	Campground	Art
Deli/Cafe	Financial	Fishing Boat Charter	Cottages	Bait Shop
Family Dining	Gas Station	Golf	Hotel	Clothing/Gen Merchandise
Fast Food	Hospital	Marina	Motel	Convenience Store
Fine Dining	House of Worship	Miniature Golf	Resort	Dive Shop
Italian	Library	Museums/Galleries	Other:	Farmer's Market
Mexican	Marina	Park		General Shopping
Oriental	Pharmacy	Rec. Equipment Rental		Grocery Store
Pizza	Police Department	Theatre		Marine/Boating
Sea Food	Veterinarian/Pet Services	Other:		Meat Market
Steak	Walk-in Clinic			Souvenirs & Collectibles
Tavern	Other:			Sporting Goods/Gun Shop
Other:				Other:
For Internal Use Only	GPS Location	Latitude		Longitude
	Heading:	Sub-Heading:		